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Information at a Glance

Description of Services

Technical Reality is an independent consulting firm specializing in comprehensive, practical strategic and operational solutions for established and emerging businesses. We maintain excellent contacts and relationships with all segments of our targeted industries, and we are especially noted for our ability to develop affordable business strategy, facilitate constructive partnerships and teaming relationships, and accurately forecast the impact of regulatory policy, technology developments, market conditions, and evolving business practices upon the plans, programs, and operations of our clients.

Mission

Delivering practical, affordable, accessible, and timely solutions for our clients, always with strategic, forward-looking vision, is our sole mission. We are also skilled business advocates on behalf of our clients and keep them apprised of legislative and regulatory issues impacting their businesses. We are known for our ability to facilitate constructive dialogue between clients and government regulators and policymakers, and as facilitators and program managers for government procurement initiatives.

Background

Technical Reality was formed in 1974 when several associates combined their expertise to deliver a combination of affordable, customer-focused, actionable, and practical solutions to a range of established and emerging businesses. We enjoy a wide reputation as some of the country's foremost experts on applied systems development, product planning and management, strategic planning and development, and marketing.

We have created, developed, and managed operations, research, marketing, systems, and general strategic planning for many of the world's largest and most successful corporations. Our work is reflected in the successful programs of numerous multi-million dollar corporations and emerging firms worldwide.

Located in the greater Washington, DC area, Technical Reality maintains active liaisons with key regulators and legislators affecting policy in areas of interest to its clients.