



Write for PositiveSpace August 2, 2003

Overview

PositiveSpace is interested in receiving contributions from travel industry writers and experts on topics that are of interest to our industry readers. We look forward to working with you, as you share your insights, opinions, and experiences with others.

Our web site, positivespace.com has operated under that name since 1998, and its an expansion and enhancement of earlier efforts. Our award-winning web site and its associated e-mail publications are frequently used resources for travel agents and other professionals in the travel industry. PositiveSpace is supported by marketing and advertising programs offered by companies that want to reach a market of qualified travel distributors.

PositiveSpace is now operated and published by Technical Reality. An overview of our services, publications, and philosophy may be found at: www.wardell.org.

One of our publications is PS Connect, a periodic educational, informational, and commentary publication with a subscriber list exceeding 12,000. These subscribers include travel industry professionals of all descriptions, such as agents, corporate travel suppliers, industry vendors and consultants, analysis, independent agents, and journalists.

We are interested in receiving your written contributions for PS Connect.

Author Guidelines

Please follow these guidelines and procedures when submitting material for possible distribution over PS Connect:

1. Your submission must be an original work that is written specifically for PS Connect. We will copyright all material published in PS Connect, but we will provide permission for you to use your submission in other written works.
2. Your submission should be informational, educational, and non-commercial. Please do not submit material that directly or indirectly promotes specific products or services.
3. Articles should generally be 500 to 800 words in length. If your submission will be longer, please inquire as to limitations.

4. You may include web links in your submission so that readers can gather more background information and ideas about your topic, but this is not a requirement.
5. If you prefer to submit a query before writing your article, please outline the submission, including a brief description of your proposed topic and the key points that you will address. We will reply as to whether the approach you suggest is appropriate or whether we suggest a different approach.
6. Submissions should be in electronic form only.
7. Please include the following with your submission:
 - a. Full name
 - b. Title
 - c. Organization/company affiliation
 - d. Complete mailing address
 - e. Telephone number
 - f. Fax number
 - g. E-mail address
 - h. Website
 - i. Digital picture of yourself
 - j. Brief biographical information (up to five sentences)
8. After receipt of your submission, we will notify you by e-mail if we will be publishing your material in PS Connect. We reserve the exclusive right to determine which articles are published and to edit all submissions as to form or content. If significant editorial changes to your article are needed, we will e-mail a copy for your review prior to publication.

Topics

PS Connect published material directed specific to travel professionals throughout the industry. We are interested in technical, operational, strategy, marketing, and educational topics, but we are unable to use material directed to travelers or consumers. "How-To" articles, case studies, product or service category reviews, opinions, and summaries of trends or personal experiences are all appropriate.

Please query if you have questions as to ideas or subjects that may be appropriate to our readers.

Author Benefits

PositiveSpace does not pay for articles, but authors receive significant exposure for themselves and their views among our readers. As we target travel distribution and decision-makers, this may be an audience that you will find especially valuable.

In addition to your personal biography, you may include a web site address and e-mail address with your published submission.

Wherever appropriate, published articles will be displayed on the PositiveSpace web site for visitors to access and reference.

Thank you in advance for your valuable time and energy in preparing material for PositiveSpace. Your contributions are important to us and to your colleagues in the industry.

More Information

To submit articles or to request more information, please contact PositiveSpace at:

David J. Wardell
PositiveSpace
P.O. Box 1746
Vienna, VA 22183-1746
(703) 255-3252
(703) 938-1346 FAX
dwardell@positivespace.com

www.positivespace.com